

# Event Planners: Make Your Next Event Unforgettable Using Scent.

Scents and aromas can invoke memories, and affect our behavior and emotions in unlimited ways. When creating an event, promotion, educational or entertaining experience, scent is one of the most powerful, but often the most overlooked, senses to be considered.

Now, you can easily and cost-effectively add a simple yet extremely effective element to your events. Create a unique scent experience that will be sure to make a lasting impression!

“Clients love our scent... it really adds a remarkable element to our parties.”

– Russell Brumfield, Founder, Wizard Studios International

## Example Uses

Scents can be used to enhance special events such as conferences, weddings, banquets, and shows.

Seasonal parties can be enhanced with seasonal fragrances such as pine tree, and pumpkin pie.

Conference rooms can be enhanced by using uplifting aromas to increase attentiveness and retention.