

# Healthcare Providers: Discover How to Enhance Patient Care Using Scent

Most Healthcare Professionals are aware of the powerful impact of scent. Studies have shown that scent can be used in many applications; to positively affect the behaviors and emotions of patients and staff.

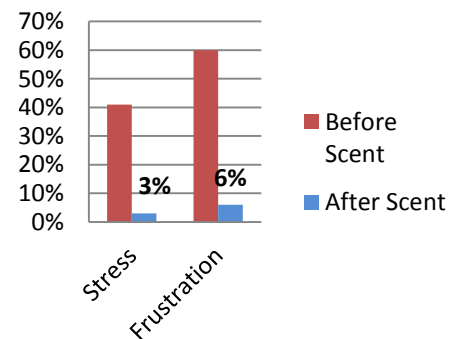
Different areas of your healthcare facility probably have distinct, if not so subtle, aromas. For most areas, these aromas are often accidental, unplanned, and even undesired. Have you considered the impact of these aromas on your employees and patients? Now, you can easily and cost effectively benefit from scientifically proven scent technology to enhance the healthcare experience for your patients.

Environmental scenting has been scientifically proven to ease patient anxiety, reduce patients' pain and discomfort, and improve staff morale. Many facilities are optimizing their healthcare spaces to provide the best possible overall experiences for both patients and employees.

There have been many studies linking positive experiences with pleasant scent in a medical environment.

- Cancer patients undergoing an MRI with vanilla scent experienced 63% less anxiety than those who underwent an MRI scan without scent. *New York's Memorial Sloan-Kettering Cancer Center*
- Dental office patients showed a 74% decrease in anxiety after scenting their waiting area with lavender. *King's College London, Dental Institute*
- Vanderbilt University Medical Center implemented scent to their emergency rooms to help nurses and doctors feel calmer and improve the mood. The Wellness Committee tested oils among 100 ER Staff members to find out if oils would decrease stress and energy. (View chart)

**100 ER Staff Members**



Recently, the Lennar Medical Center in South Florida wanted to create a healthcare facility unlike any other. Their locations already included world-renowned physicians and state of the art technology; however, they wanted to take it a step further. They stimulated the senses of their caregivers and guests by adding scent to their environment. The guest expectations have been exceeded and with scent, they created more positive and healthy outcomes for patients and employees alike. (The Lennar Medical Center is currently scenting their front lobby, back lobby, imaging waiting area, centralized waiting area, ER waiting room, administrative offices, women studies waiting area, and the sports medicine area.)



